



Campus+

Good ideas are everywhere

Fireside Chat (commercialization case studies)

Join us in close conversation with faculty and researcher founders who have walked this path. Find out what inspired them to take the entrepreneurial journey. What were the secrets of their success, what went wrong and what would they do differently if they had their time again?



31 July

1:30pm EST
10:30am PST



REGISTER NOW


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Who should attend?

Suitable for all faculty and research students as well as TTO staff.



Moderator: Anne Barnett, Campus Plus New Zealand



With my beginnings in scientific research followed by more than 15 years working for deep tech start ups and in leadership roles within Tech Transfer and Research Commercialization, I have developed a depth of passion and experience for bringing transformative research, science, technology and intellectual property from lab bench to market realisation.